



No. 9-11/2010-SCM-CM/157

Dated: - 25-05-2016

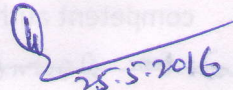
To,

The Chief General Managers,
All Telecom Circles/ Telecom Districts,
BSNL

Sub: - Launching of BSNL Retailer App & Mobile e-CAF developed by ITPC.

BSNL Retailer App & Mobile e-CAF App for BSNL PoS have been launched on 24.05.2016 during HOCC. Brochures for same have been uploaded on intranet vide this office letter no. even dated 24.05.2016. You are requested to kindly popularize the Apps amongst our PoS. Print outs of the brochures may be distributed amongst PoS by our CMT members and may be used for educating them. It has been desired by competent authority to ensure that at least 70% of PoS start using Retailer App within next 30 days and rest within next 45 days. Likewise, at least 50 % of SIM selling PoS should start using Mobile e-CAF App in next 30 days for faster activation of SIMs.

It is therefore requested to kindly ensure that the brochures are printed & distributed amongst BSNL PoS within 15 days and they start using the above Apps as per timelines desired by the competent authority. The PDF file for printing is also attached.


(R.K.Goyal)
DGM (Sales-CM)

Enclosure:- i) Circle wise no. of PoS as on 30.04.2016.
ii) PDF file of Brochure.

Copy to:-

i. Dir-CM, BSNL Board, for kind information please.

PoS As on 30.04.2016

Sl.No.	Circle	SIM Selling PoS	Total PoS
1	AN	553	1,245
2	AP	12,347	52,180
3	AS	4,130	15,018
4	BH	12,040	28,563
5	CG	3,989	9,048
6	CHE	1,069	7,125
7	GJ	10,155	26,962
8	HP	5,675	14,614
9	HR	11,593	23,726
10	JH	3,455	9,083
11	JK	2,809	8,462
12	KOL	2,138	7,432
13	KRL	15,902	39,895
14	KTK	13,310	38,320
15	MH	12,059	35,198
16	MP	9,085	26,326
17	NE-1	1,833	6,478
18	NE-2	1,815	5,937
19	OR	10,801	41,428
20	PB	13,401	30,469
21	RJ	14,825	35,336
22	TN	5,753	46,804
23	UPE	22,980	66,773
24	UPW	13,568	29,026
25	UTR	3,550	10,802
26	WB	5,418	20,676
TOTAL		214,253	636,926